

# Strategic Plan

## NCMA GREATER PHILADELPHIA CHAPTER 2017-2019 STRATEGIC PLAN

### **Vision**

Be the unifying organization for contract management and related professionals in the Greater Philadelphia Region.

### **Mission**

The NCMA Greater Philadelphia Chapter is dedicated to fostering professional growth and educational advancement of the members and others including individuals in the private sector, federal, state, and local government, as well as academia that are engaged in or associated with any aspect of the field of management and administration of contracts.

### **Goals and Objectives**

#### **Goal 1**

Provide opportunities for building relationships through networking and social events for contract management and related professionals.

#### **Objectives**

1. Provide networking and social opportunities.
2. Provide value-added membership options and benefits.
3. Provide opportunities for people new to the profession to participate in the Chapter.
4. Utilize various social media platforms to maintain and promote the Chapter's presence.

#### **Goal 2**

Use the unique role of the NCMA Greater Philadelphia Chapter as a public/private contract management and acquisition organization to promote broad-based cooperation and collaboration among contract management and related professionals.

#### **Objectives**

1. Collaborate with the affiliated professional societies to promote and share information on upcoming programs and events.
2. Be a resource of information about contract management programs for the public, media, government officials, educators, and students.

3. Be the focal point and communications tool for contract management professionals in government and industry.
4. Be a place for members to be involved in civic engagement.
5. Promote the contract management profession.

### **Goal 3**

Promote contract management education.

### **Objectives**

1. Provide a connection between educators and contract management professionals in promoting contract management in higher education.
2. Support undergraduate and graduate contract management students.
3. Support programs involved in contract management and related professional education.

### **Goal 4**

Be a source of professional development information and programs for contract managers and related professionals.

### **Objectives**

1. Provide meaningful and timely professional development offerings that engage Chapter members.
2. Promote the professional development offerings of contract management-related partners.
3. Provide information on professional contract manager certifications, training, and continuing education.
4. Provide updates on legislative matters that affect contract managers and related professionals.

### **Goal 5**

Increase chapter membership.

### **Objectives**

1. Focus on diversity, professionals in transition, emerging professionals, and other government agencies and private companies that may currently be underrepresented in the NCMA Greater Philadelphia Chapter.
2. Promote membership to the contract management and related professions through outreach programs, communication efforts, and value provided for the membership fee.
3. Create a “Membership Benefits” informational piece that will outline some of the tangible benefits of NCMA Greater Philadelphia Chapter membership.
4. Track retention and new membership data, develop an “exit interview” type form for those individuals not renewing their memberships, and develop regional lists

of contract management professionals not listed as NCMA Greater Philadelphia Chapter members and set up quarterly “membership drives” targeted towards those individuals.

### **Goal 6**

Identify and train future leaders by providing volunteer opportunities, and promoting networking and training opportunities for those individuals.

### **Objectives**

1. Continual development of leadership skills for those individuals in leadership positions.
2. Promote the NCMA Contract Management Leadership Development Program (CMLDP).
3. Develop and coordinate certification study groups.
4. Review Chapter Officer, Committee Chair, and Ad-Hoc Committee positions and structure to ensure efficiency, effectiveness, accountability, and transparency of Chapter governance structure.
5. Continue to foster a robust recognition and awards program.
6. Continue to strive toward achieving annual NCMA Chapter Excellence Award status.

## **Accountability Statement**

The Strategic Plan is a living document. The NCMA Greater Philadelphia Chapter Executive Council will determine Council, Chair, and/or Committee assignments, and progress reports will be provided at scheduled Council meetings. Progress reports can be communicated to the Chapter membership through a variety of mediums, including Council minutes, the newsletter, posting an updated Strategic Plan document on the NCMA Greater Philadelphia Chapter website, and or other ways that the Executive Council may determine prudent.